



2022 Teton Valley Aquatics
Recreation Facility
Community Survey
Final Report

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Summary

The 2022 Teton Valley Aquatics (TVA) Community Survey received 644 responses, representing at least 1,178 people. The survey was disseminated through TVA's social media channels, the Community Page of Teton Valley on Facebook, TVA's newsletter, Teton Valley News, and flyers posted on bulletin boards around Teton Valley. 572 (89.4%) respondents were full-time Teton Valley residents, 55 (8.6%) were part-time Teton Valley residents, 13 (2%) were Teton Valley visitors.

Overall results show that a majority of respondents want to use the aquatic recreation facility for adult recreational swimming and adult leisure activities. Families with children under 12 years old are also interested in using the facility for children's recreational swimming and children's swim lessons. Respondents would expect to use a lap pool, hot tubs, a sauna, and showers in the future facility, along with some sort of fun water activities. Families with children under 12 years old would also expect to use a children's activity pool. Even when broken down by age group, there is limited expected usage of a steam room, diving boards/platforms, or a therapy/rehab pool. Though a therapy/rehab pool may not be expected to be used, it may be an important element to include in the future facility when needs arise such as unexpected injury, illness, or disability.

The only non-aquatic amenity that was expected to be used by more than 50% of respondents was a multi-use court. When broken down by age group, families with young children also anticipate using a daycare facility, families with teenagers expect to use a teen center, and families with seniors plan to use a weight room.

There were 36 respondents (5.6%) who would not anticipate using an aquatic recreation facility at all. These respondents were mainly adult-only families, only 2 of them had children under 5 years old, 2 had children 6-12 years old, and only 5 had seniors in their household.

Overall, the survey indicated a majority of the Teton Valley community supports an aquatic recreation facility with a lap pool, children's activity pool, hot tubs, sauna, and multi-use courts. They would also use some fun water activities like slides or a lazy river, a weight room, daycare, and teen center.

Introduction

Teton Valley Aquatics (TVA) is a non-profit organization based in Driggs, Idaho whose mission is to create a healthier community through the power of water by partnering with the City of Driggs and the community of Teton Valley to optimize resources for designing, building, and operating a successful aquatic recreation facility. Teton Valley Aquatics was formed in 2016 after repeated recreation and community surveys consistently placed desire for an indoor pool as their top priority. The City of Driggs initiated this effort to bring a community pool to fruition, to the benefit of the entire greater Teton Valley region.

Community surveys have previously been completed during the Teton County Recreation Master Plan processing in 2013, and soon after the formation of Teton Valley Aquatics in 2017. Each of these surveys indicated that a public pool is desired by a majority of Teton Valley residents with recreational swimming being the primary expected usage. The 2017 survey asked many similar questions to this, most recent, 2022 survey. However extensive demographic changes have recently occurred in Teton Valley so a new survey was warranted.

In September and October 2022, another community survey was conducted online. The results of this survey will be used to assess if the Functional and Operational Requirements set for the design of the aquatic recreation facility still match what the Teton Valley community wants. The Functional and Operational Requirements were created in 2019 based on a feasibility study completed by VCBO Architects. These Functional and Operational Requirements will be used for the conceptual design phase of the aquatic recreation facility project, which is planned to begin in February 2023. After extensive demographic change in Teton Valley, confirmation that these requirements, from 2019, are still applicable to the Teton Valley community is important to complete prior to beginning the conceptual design phase of the project.

Methods

A 9-question multiple choice online survey was created by Teton Valley Aquatics (TVA) to answer the questions of ‘what does Teton Valley want the aquatic recreation facility to include?’ and ‘what are reasonable fees the recreation facility could charge?’. Answers to both of these questions will allow TVA and the City of Driggs to focus the Functional and Operational Requirements for the aquatic recreation facility on amenities that the Teton Valley community wants, as well as better plan for the expected operational budget of the facility.

All questions were optional. The multiple choice questions and answer options were:

1. What is your Teton Valley (Felt, Tetonnia, Driggs, Victor, or Alta) residency?
 - a. Full-time resident
 - b. Part-time resident
 - c. Visitor
2. What age groups are in your household
 - a. 0-5 year olds
 - b. 6-12 year olds
 - c. 13-18 year olds
 - d. 19-25 year olds
 - e. 26-40 year olds
 - f. 41-65 year olds
 - g. 66+ year olds
3. Who do you want to benefit the most from an aquatics recreation facility in Driggs?
 - a. Young children
 - b. School age children
 - c. Teens
 - d. Adults
 - e. Seniors

4. How do you predict your family would use an aquatics recreation facility in Driggs (select all that apply)?
 - a. Adult on-land fitness (indoor sports, weights, fitness classes, cardio equipment etc)
 - b. Adult aquatics fitness (lap swimming, water aerobics, water walking etc).
 - c. Adult leisure activities (hot tubs, sauna, showering etc)
 - d. Teen on-land fitness (indoor sports, weights, fitness classes, cardio equipment etc)
 - e. Teen aquatics fitness (competitive swimming, lap swimming etc)
 - f. Child recreational swimming (playing in the pool, family swim etc)
 - g. Child swim lessons (beginner through competitive swimming)
 - h. Child on-land activities (youth sports, exercise classes etc)
 - i. We would not use an aquatic recreation facility
 - j. Other:
5. What aquatic amenities would your family use at an aquatic recreation facility in Driggs (select all that apply)?

a. Lap pool	f. Steam Room
b. Children's activity pool	g. Rehab/therapy pool
c. Fun water activities (slides, lazy river, wave pool, spray features)	h. Diving boards/platforms
d. Hot pools/tubs	i. Showers
e. Sauna	j. We would use no aquatic amenities
	k. Other:
6. What non-aquatic amenities would your family use at an aquatic recreation facility in Driggs (select all that apply)?

a. Multi Use courts (basketball, volleyball, pickleball, futsal)	f. Teen Center
b. Racquetball/squash courts	g. Daycare facility
c. Indoor walking track	h. Concessions
d. Cardiovascular equipment	i. Community meeting rooms
e. Weight room	j. We would use no non-aquatic amenities
	k. Other:
7. What would be a reasonable rate for an adult day pass to an aquatic recreation facility in Teton Valley?

a. \$5	c. \$15	e. \$25
b. \$10	d. \$20	f. \$30
8. What would be a reasonable rate for a monthly adult pass to an aquatic recreation facility in Teton Valley?

a. \$20	c. \$60	e. \$100
b. \$40	d. \$80	
9. What would be a reasonable rate for a monthly family pass to an aquatic recreation facility in Teton Valley?

a. \$50	c. \$125	e. \$200
b. \$100	d. \$175	f. \$250
		g. \$30

Responses to the community survey were solicited via many methods including TVA's Facebook Page (3x), TVA's Instagram (3x), the Community Page of Teton Valley on Facebook (2x), TVA's email list (2x), an ad in Teton Valley News (1x), and flyers posted at all bulletin boards within Teton Valley. The survey and all solicitations were only produced in English.

The survey was open for responses from Friday September 9th through Sunday October 16th.

Results

The community survey received 644 responses, roughly 5% of the estimated 12,000 Teton County residents. These responses indicated at least 1,178 people in their households, leading the responses to represent at least 9.8% of Teton County. Written responses that indicated a respondent would not use the facility or amenities were added to the total responses who selected the 'would not use' options in the survey. Of the responses, 572 (89.4%) were full-time Teton Valley residents, 55 (8.6%) were part-time Teton Valley residents, 13 (2%) were Teton Valley visitors. 4 did not respond to the residency question.

Households for the responses included the full range of age groups, with adults ages 25-40 and 41-65 most represented and teenagers (13-18) and young adults ages 19-24 least represented (Figure 1).

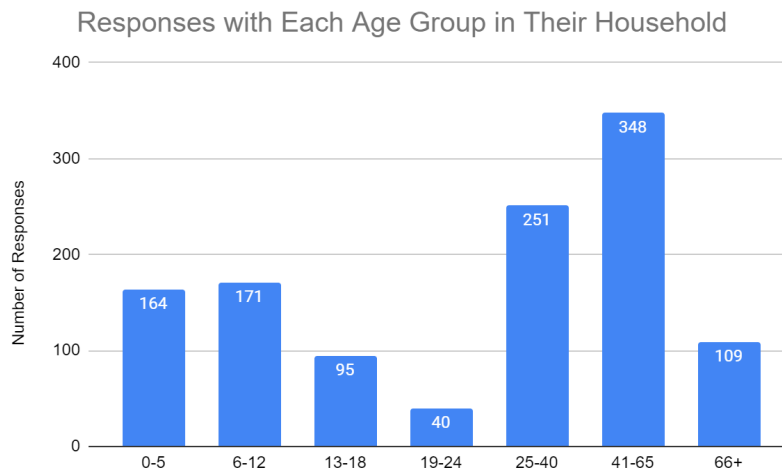


Figure 1: Number of people in each age group within the household of each respondent.

Who Should Benefit?

Though most responses to the survey were from families with adults aged 25-65 in them, survey responses show that the vast majority of respondents (79.5%) would like to see the aquatic recreation facility benefit school age children the most (Figure 2). Followed by preferring the facility to benefit adults (72.8%) and then young children (71.1%). Both seniors (64.1%) and teens (61.6%) had the least preference for the Aquatic Recreation facility to benefit them. Though all age groups saw over 50% preference for benefiting.

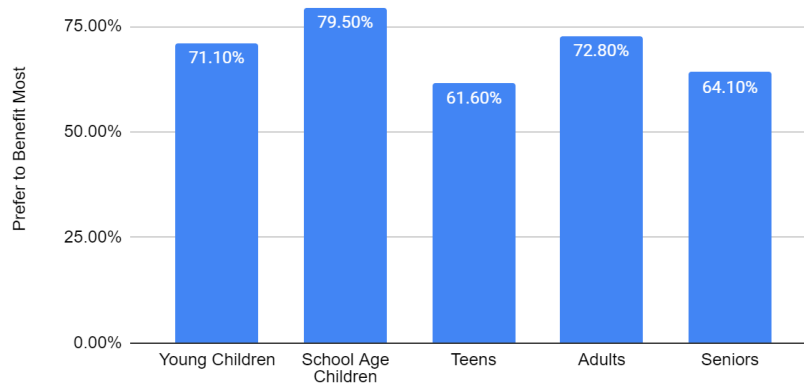


Figure 2: Percentage of responses that would like to see each age group 'benefit most' from the facility.

How Would it be Used?

Overall, over 50% of respondents indicated that they would expect to use the aquatic recreation facility for adult aquatic fitness (72.8%) and adult leisure activities (55.1%). All other options for usage of the aquatic recreation facility were expected to be used by less than 50% of all the survey respondents (Figure 3). 36 respondents (5.6%) indicated that they would not use an aquatic recreation facility at all.

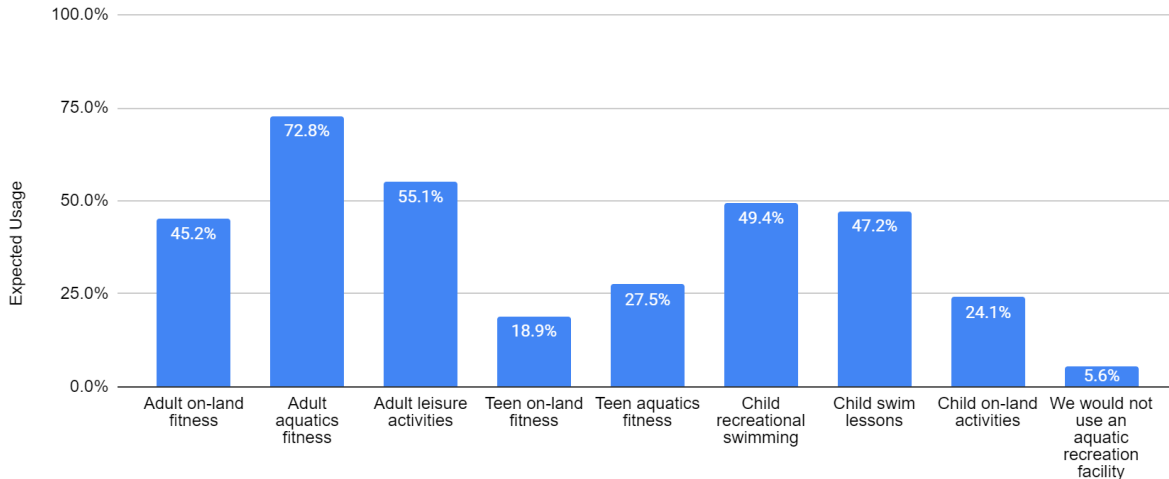


Figure 3: Responses from all respondents indicating their expected usage of an aquatic recreation facility in Driggs.

Since adult (19-64) respondents were the majority of respondents in the survey, responses to all questions were also broken down by age group to determine if ages in a household impacts their expected usage.

For respondents with 0-5 year olds in their households, there is higher expected usage of many activity options compared to the overall responses (Figure 4). Activities that over 50% of families with 0-5 year olds expect to do at the facility include child recreational swimming (95.7%), child swim lessons (94.5%), adult leisure activities (63.2%), adult aquatic fitness (60.7%) and child on-land activities (53.4%). Fewer than 50% of families with children 0-5 years old expect to do adult on-land fitness (47.2%), teen on-land fitness (21.5%), and teen aquatic fitness (34.4%) at the facility. Only 2 respondents (1.2%) with children ages 0-5 years old do not expect to use an aquatic recreation facility at all.

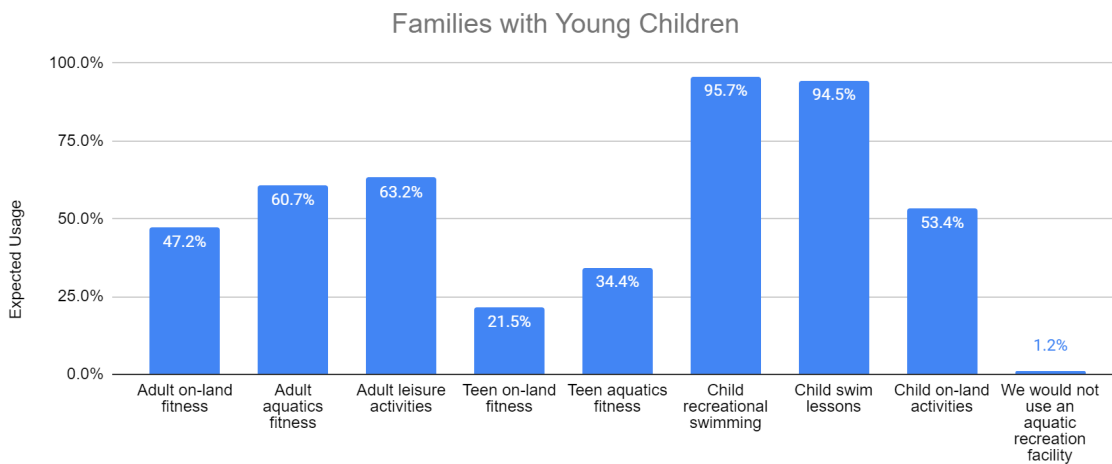


Figure 4: Expected usage of the aquatic recreation facility by families with children ages 0-5 years old.

For respondents with 6-12 year olds in their households, there is higher expected use of the facility for some activities compared to the entire group, particularly child recreational swimming and teen aquatics fitness. There is a decrease in expected usage of child swim lessons and child on-land activities compared to families with 0-5 year olds (Figure 5). Activities that over 50% of families with 6-12 year olds expect to do at the facility include child recreational swimming (86%), adult aquatics fitness (63.7%), adult leisure activities (56.7%), and teen aquatics fitness (55%). Fewer than 50% of families with children 6-12 years old expect to do child on-land activities (43.9%), child swim lessons (41.5%), adult on-land fitness (39.2%), and teen on-land fitness (36.3%). Only 2 respondents (1.2%) with children ages 6-12 years old do not expect to use an aquatic recreation facility at all.

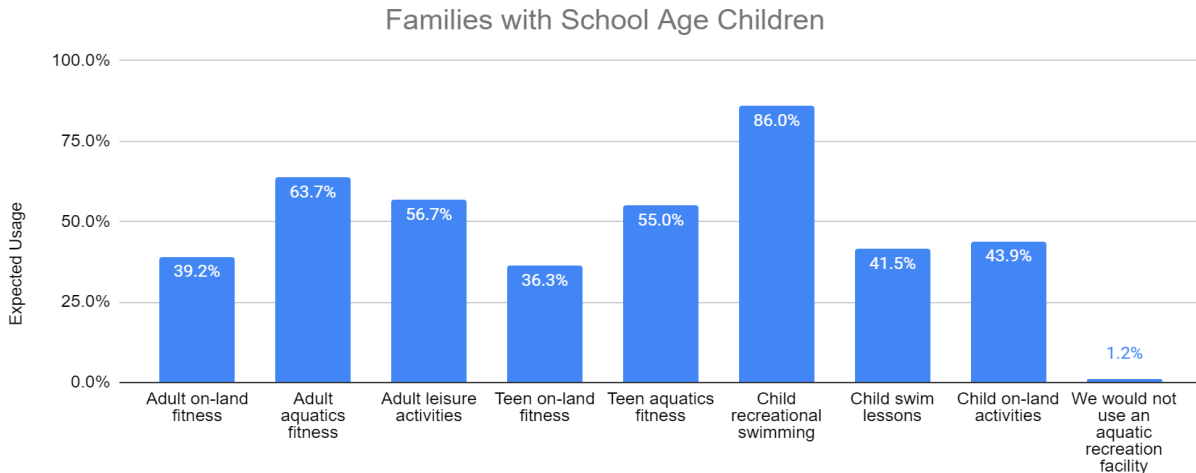


Figure 5: Expected usage of the aquatic recreation facility by families with children ages 6-12 years old.

For respondents with seniors (66+) in their households, there is significantly higher expected use of the facility for some activities compared to the entire group, particularly adult aquatics fitness (Figure 6). While, as expected, these respondents expect to do the child and teen focused activities significantly less than the overall responses. The only use that over 50% of families with seniors expect to do at the facility is adult aquatics fitness (90.7%). Fewer than 50% of families with seniors expect to do any of the other activities at the facility. Only 5 respondents (4.6%) with seniors in their households do not expect to use an aquatic recreation facility at all.

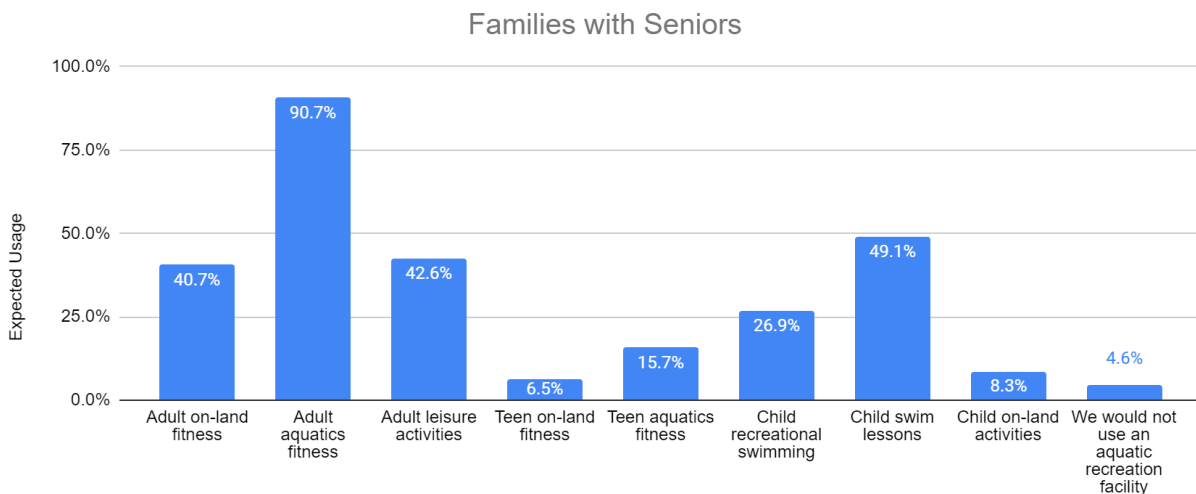


Figure 6: Expected usage of the aquatic recreation facility by families with seniors in their household.

What Aquatic Amenities are Wanted?

Overall, a lap pool (73.9%) and hot pools/tubs (67.2%) were the aquatic amenities that all respondents most expected to use (Figure 7). Over 50% of respondents also expected to use fun water activities, a sauna, and showers. Fewer than 50% of all respondents expect to use a children’s activity pool (46.1%), steam room (46.9%), and diving boards/platforms (34.9%). Of all the respondents, 39 (6.1%), did not expect to use any aquatic amenities at the aquatic recreation facility.

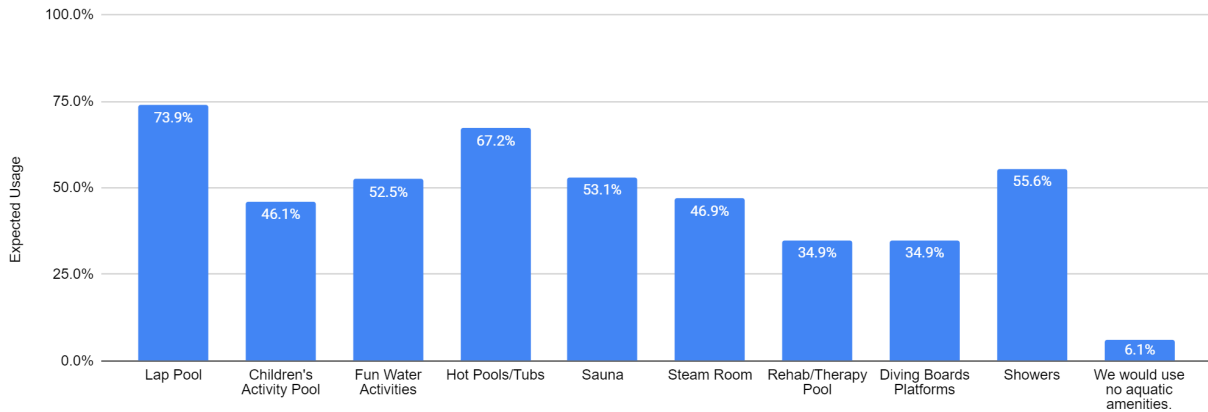


Figure 7: Expected usage of aquatic amenities by all respondents.

Just like the overall expected usage of the facility, expected usage of aquatic amenities was likely impacted by the majority of respondents being adults, so responses to aquatic amenity usage was also broken down by age group.

For respondents with 0-5 year olds in their households, there is much higher expected usage of many of the aquatic amenities compared to the overall expected usage (Figure 8). Aquatic amenities that over 75% of families with 0-5 year olds expect to use include the children’s activity pool (95.7%), fun water activities (89%), and hot pools/tubs (81.6%). All aquatic amenities are expected to be used by more than 50% of families with children ages 0-5 except a rehab/therapy pool (28.8%) and diving boards/platforms (46.6%). Only 1 respondent (0.6%) with children ages 0-5 years old did not expect to use any aquatic amenities.

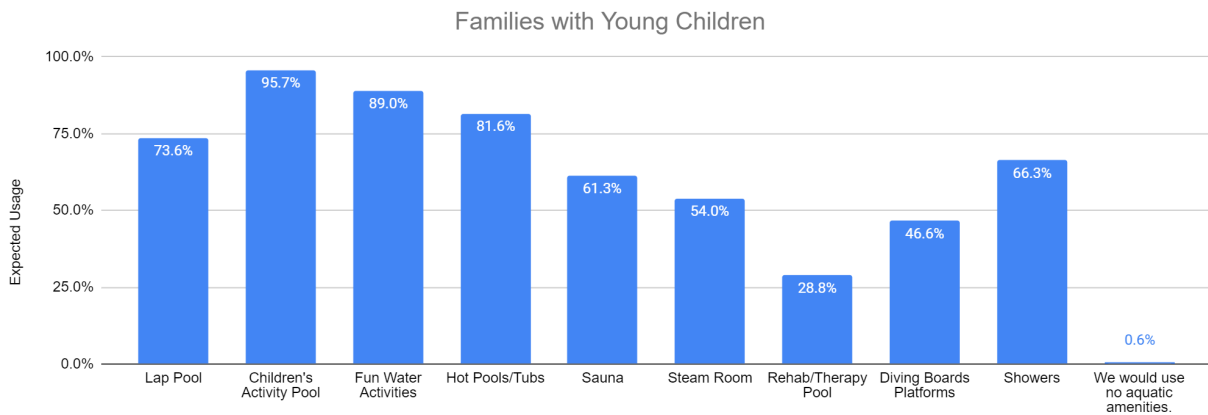


Figure 8: Expected aquatic amenity usage by families with children ages 0-5 years old.

For respondents with 6-12 year olds in their households, there is a higher expected usage of many of the aquatic amenities compared to the overall expected usage (Figure 9). Aquatic amenities that over 75% of families with 6-12 year olds expect to use include the children’s activity pool (75.4%), fun water activities (82.5%), and hot pools/tubs (78.4%). All aquatic amenities are expected to be used by more than 50% of families with children ages 6-12 except a rehab/therapy pool (28.8%) and a steam room (43.3%). 6 respondents (3.5%) with children ages 6-12 years old did not expect to use any aquatic amenities.

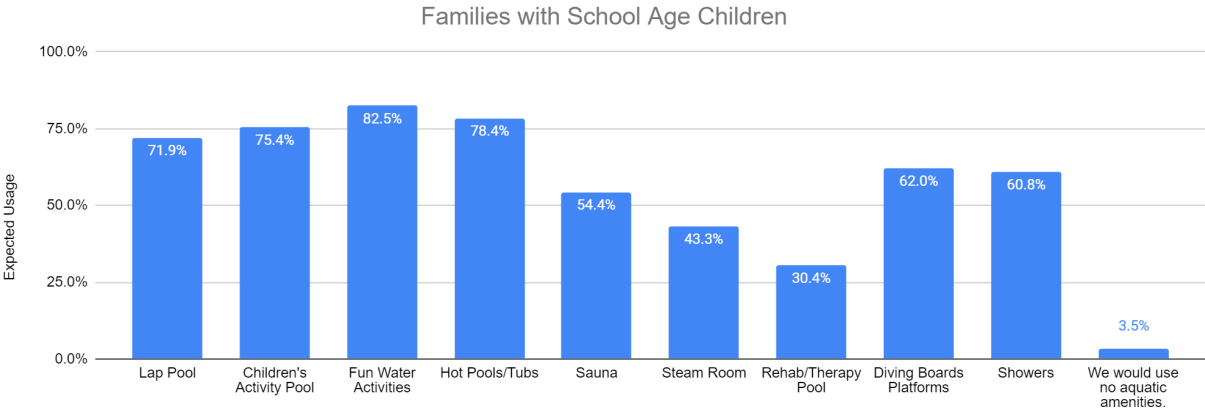


Figure 9: Expected aquatic amenity usage by families with children ages 6-12 years old.

For respondents with seniors in their households, there is similar, or lower, expected usage of all the aquatic amenities compared to the overall responses (Figure 10). The only aquatic amenities that over 50% of families with seniors expect to use are the lap pool (75.9%) and hot pools/tubs (54.6%). The remainder of aquatic amenities are expected to be used by less than 50% of families with seniors. 6 respondents (5.6%) with seniors in their households did not expect to use any aquatic amenities.

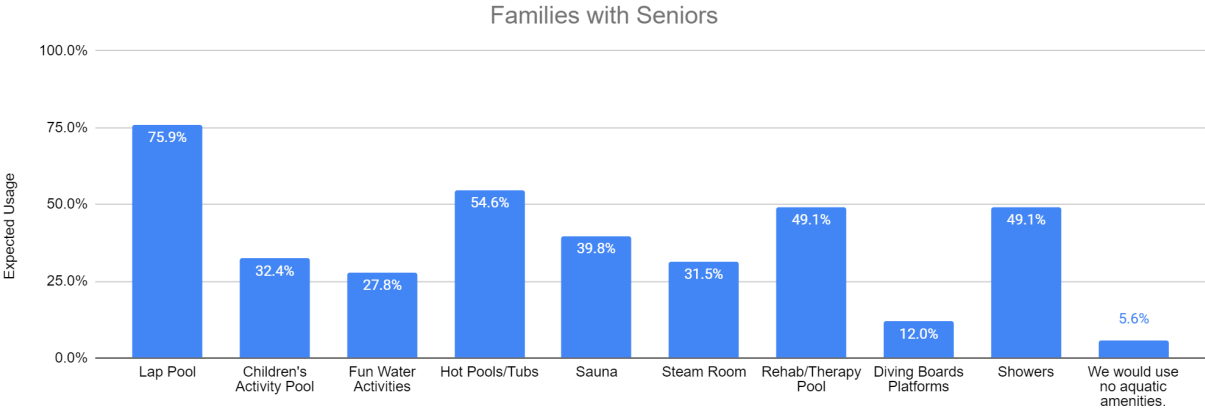


Figure 10: Expected aquatic amenity usage by families with seniors in their household.

What Non-Aquatics Amenities are Wanted?

Overall, there was much less interest in the non-aquatic amenities than the aquatic amenities (Figure 11). The only non-aquatic amenity that over 50% of all respondents said they would anticipate using are multi-use courts. Less than half of respondents expected to use any of the other non-aquatic amenities and 76 respondents (11.8%) said they would use no non-aquatic amenities at all.

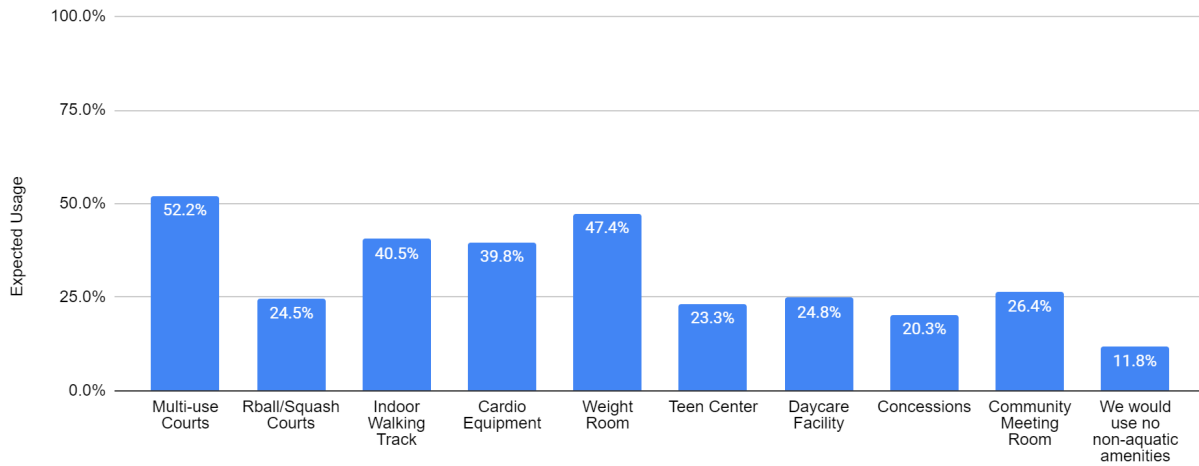


Figure 11: Expected non-aquatic amenity usage by all respondents.

Families with young children, ages 0-5 years old, expected to use daycare facilities (66.9%), multisport courts (66.3%), and a weight room (54%) at a higher percentage than the overall survey respondents (Figure 12). All other non-aquatic amenities were expected to be used by less than 50% of respondents with young children in their families. 10 families (6.1%) with young children in them expect to use none of the non-aquatic amenities.

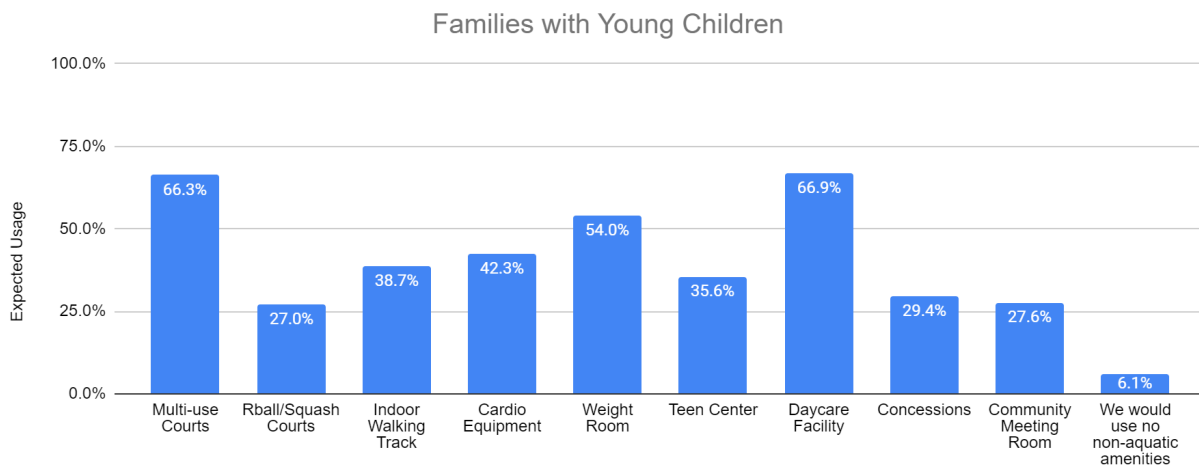


Figure 12: Expected usage of non-aquatic amenities by families with young children (0-5).

Unlike with aquatic amenities, families with school age children have similar results to the overall respondents with only multi-use courts seeing more than 50% of respondents expecting to use them (Figure 13). A similar percentage, 10.5% (18 respondents), of families with school age children do not expect to use any non-aquatic amenities.

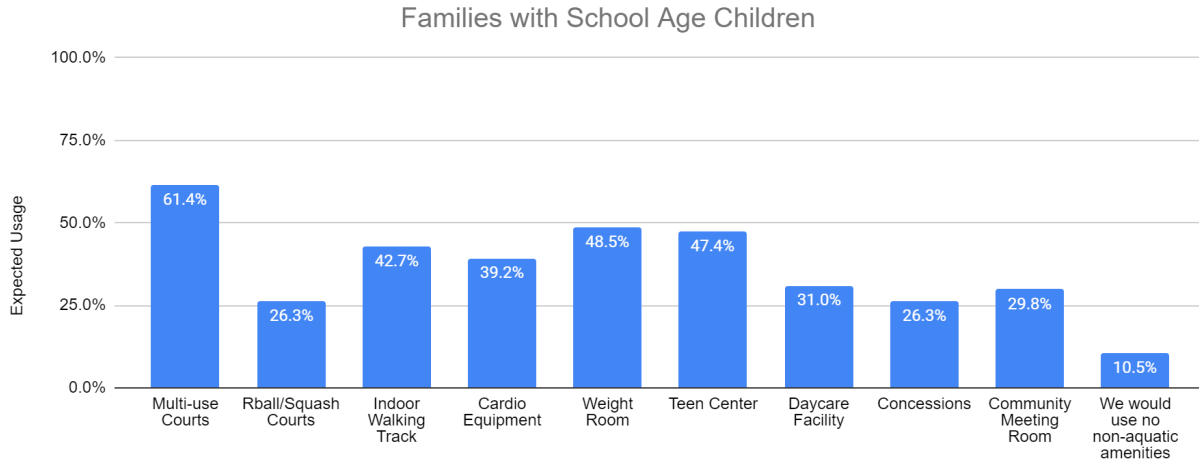


Figure 13: Expected non-aquatic amenity usage by families with school age children.

Since a 'teen center' was an option for non-aquatic amenities, families with teens were broken out for analysis for this question (Figure 14). And, as expected, 55.8% of families with teens expect to use a teen center. Over 50% of families with teenagers also expect to use multi-use courts (62.1%) and a weight room (52.6%), similar to overall respondents. 8 families with teenagers (8.4%) do not expect to use any non-aquatic amenities.

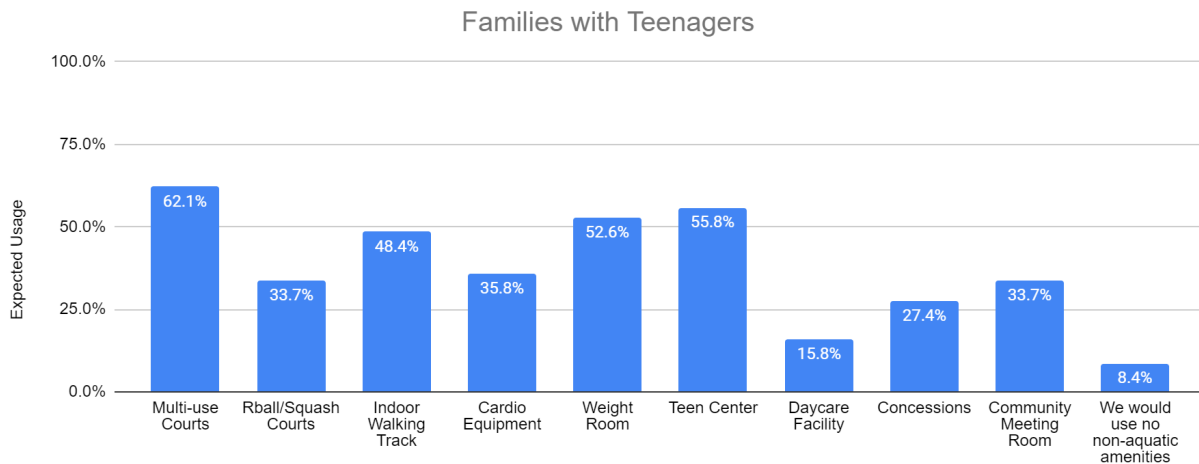


Figure 14: Expected non-aquatic amenity usage by families with teenagers.

Families with seniors in them had similar responses to the overall respondents, with only over 50% expecting to use multi-use courts and a weight room (Figure 15). All other amenities were expected to be used by less than 50% of families with seniors in them. 19 families with seniors (6.8%) do not anticipate using any non-aquatic amenities.

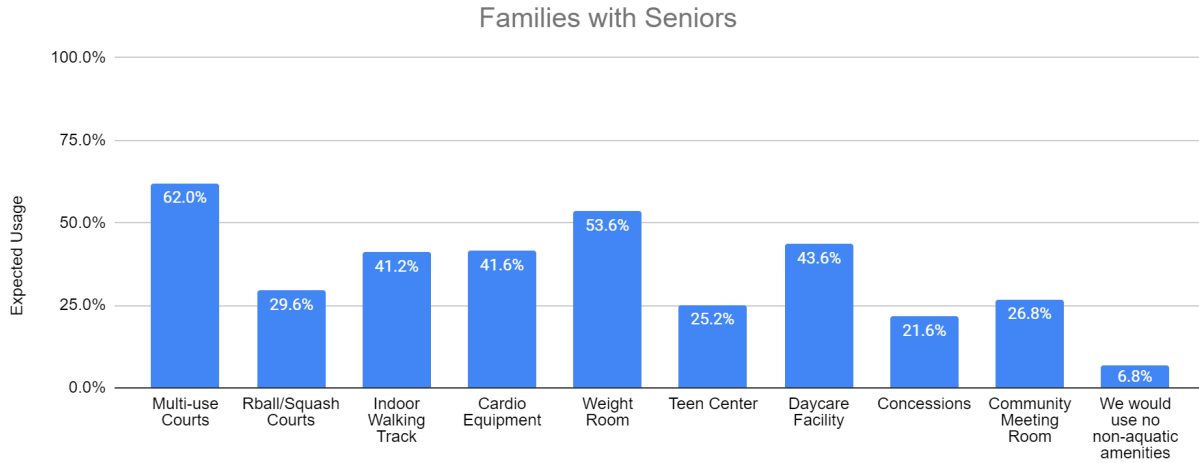
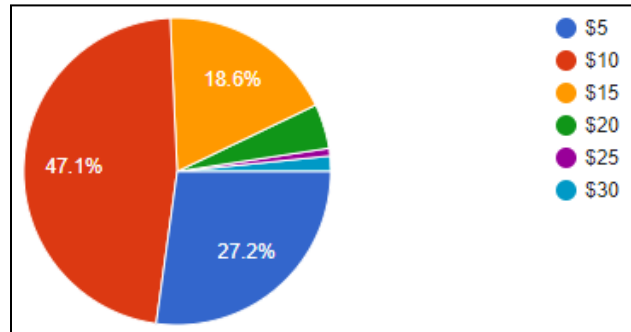


Figure 15: Expected non-aquatic amenity usage by families with senior members..

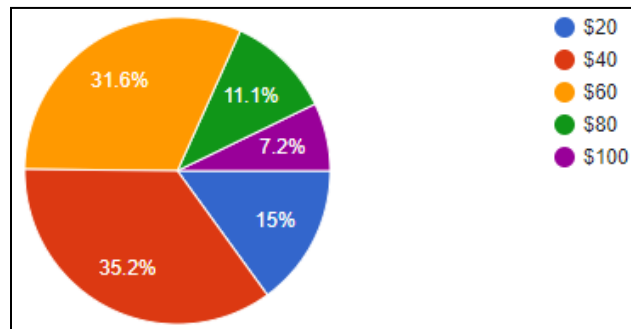
What are reasonable fees for the facility?

Operational costs of the aquatic recreation facility are important to keep within a reasonable range so the aquatic recreation facility can be operational for decades to come. In order to identify what a reasonable operational cost is, determining the membership fee capacity of Teton Valley is important.

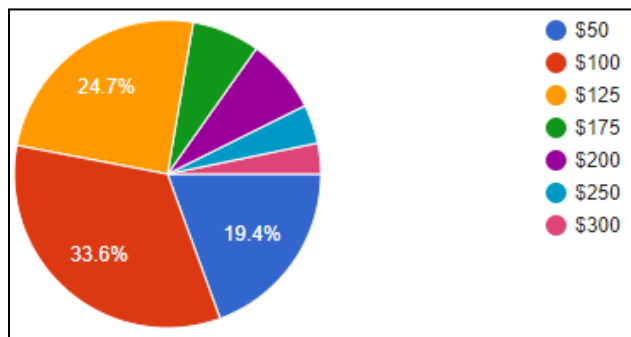
Survey responses showed that a reasonable fee for an Adult Day Pass would be \$5 (27.2%), \$10 (47.1%), or \$15 (18.6%) (Figure 16.a). A reasonable fee for an Adult Monthly Pass would be between \$40 (35.2%) and \$60 (31.6%) (Figure 16.b). Finally, responses indicated a reasonable fee for a Family Monthly pass would be between \$100 (33.6%) and \$125 (24.7%) (Figure 16.c).



a.



b.



c.

Figure 16. All respondents expectations of a reasonable fee for an adult day pass (a), adult monthly pass (b), and family monthly pass (c).

Conclusions

Since most dissemination of the survey was done via Teton Valley Aquatics social media and newsletter channels, it can be assumed that the respondents to this survey skew towards Teton Valley community members that support Teton Valley Aquatics' work towards building a pool.

Though most households that responded did not have children or seniors in them, respondents to the survey indicated that they want the future aquatic recreation facility to benefit all age groups relatively equally. This shows that adults do not want the facility to only benefit themselves, but also want to see it as a place for children, teens, and seniors to enjoy. Due to this response, all results were analyzed by age group so the preferences of families with each age group could be looked at independently without the large number of adult respondents overshadowing their results.

Looking at overall expected usage of the future aquatic recreation facility, since adults were the majority of respondents, it's not surprising that the largest expected uses are adult aquatic fitness and adult leisure activities. When looking by age group, families with children under 12 also expect to use the facility for child recreational swimming and children's swim lessons at high percentages. Based on the results of the survey, these 4 uses are the vast majority of expected uses of the future aquatic recreation facility. This indicates that focusing on building a facility that allows for lap swimming, aquatic fitness classes, children's lessons and play, and includes relaxation amenities is important to the Teton Valley community.

Responses to the question regarding aquatic amenity preferences confirms this conclusion. Overall results show that a majority of respondents want to see a lap pool, hot tubs, a sauna, and showers in the future facility, along with some sort of fun water activities. When looking at just families with children under 12 years old, the children's activity pool and fun water activities are most desired, while a lap pool, showers, and hot tubs/sauna are still expected to be used often. Even when broken down by age group, there is limited expected usage of a steam room, diving boards/platforms, or a therapy/rehab pool. Though a therapy/rehab pool may not be expected to be used, it may be an important element to include in the future facility to support the Teton Valley healthcare community. The only non-aquatic amenity that was expected to be used by more than 50% of respondents was a multi-use court. When broken down by age group, families with young children also anticipate using a daycare facility, families with teenagers expect to use a teen center and weight room, and families with seniors plan to use a weight room. These were the only 4 non-aquatic amenities that respondents expected to use at the future facility, other options saw limited expected usage.

There were 36 respondents (5.6%) who would not anticipate using an aquatic recreation facility at all. These respondents who did not expect to use the facility were mainly adult-only families, only 2 of them had children under 5 years old, 2 had children under 12 years old, and only 5 had seniors in their households. Since respondents indicated that they wanted the facility to benefit children and seniors just as much as adults, having mainly adults indicate that they would not use the facility does not detract from the facility benefiting those who the community wants it to benefit. The number of respondents who do not expect to use the aquatic amenities were similar to the number who do not expect to use the full facility. However, there were 76 respondents (11.8%) that do not expect to use any non-aquatic amenities, indicating that within this group there is a much bigger desire and need for aquatic facilities than for any of the non-aquatic amenities.

Overall, the survey indicated a majority of the Teton Valley community supports an aquatic recreation facility with a lap pool, children's activity pool, hot tubs, sauna, and multi-use courts. They would also use some fun water activities like slides or a lazy river, a weight room, daycare, and teen center.

Appendix: Written Responses

Question 4: How do you predict your family would use an aquatics recreation facility in Driggs (select all that apply)?

- Practicing Kayak Rolls
- Hopefully a youth/teen swim team
- Family swim or fun!
- We have been commuting to Jackson for our kids to swim competitively year round through USS. We would love to see a local facility grow a swim team in the valley!!
- Would love to see indoor roller skating! I'm on the Jackson Hole Juggernaut Roller Derby team and we would love to have practices there & just skate nights for families and kids/teens. We would for sure bring a tennis ball to get the marks off the floor from toe stops!
- Gymnasium/fitness center
- Senior exercise classes in the salt water!
- Circuit strength circuit machines such as hoist, precor, cyber
- 1 meter spring diving board
- No use a big waste of money, let private enterprise build a pool
- Our vally cannot support a aquatic rec center. This will fall on tax payers to keep it running, and that is not acceptable.
- We have a special needs child who is a lover of all things water. Being able to have a therapy pool for him or kids like him would be hugely beneficial.
- Would not be using it. Would be net cost due to taxes.
- I teach a dance class and would love to use the space to teach dance.
- This is a bad idea and something this community cannot afford and sustain
- Adult recreational swimming
- Walking
- Splash pad
- Working as an aquatic therapist in the hot pools
- I fully support all the lesson and competition programs.
- If there was also a childcare space during fitness classes for moms with littles
- Indoor soccer
- Birthday party
- Get a pool like Ashton
- Rock climbing wall over the pool. And diving boards of different heights
- Moab utah has a great facility!
- Parties/multiuse spaces and gym!
- None
- Swimming and playing in the water. No laps or aerobics. Just playing in the pool
- Adult lap swim lanes and times
- We would not use it and don't want it.
- A large room for cadio classes and possibly an indoor basketball court but I hope you don't add weights as that will hurt anytime fitness business.
- Basketball
- I'm taxed enough. Rob someone else, thanks.
- Never
- Physical therapy
- Please just a pool! Please don't compete with other businesses

5. What aquatic amenities would your family use at an aquatic recreation facility in Driggs? (Select all that apply)

- None
- Water polo
- Indoor soccer field!
- Salt water lap swimming!
- Salt water therapy
- Someone said that this will be a hot springs! Wonderful news and look forward to the opening!
- Our vally cannot support a aquatic rec center. This will fall on tax payers to keep it running, and that is not acceptable.
- Bad idea!! No taxes should go for this. This should be completely privately funded.
- Shallow water aerobics
- When I lived in jackson I witnessed the high school and kid pool hours take over the facility. please keep hours for adult time with minimal children activity's. also an outdoor hot tub soaking area similar to a hot springs would be nice. maybe with a large boulder landscape like a grotto's to emphasize out great outdoors, not just a concrete slab with a hot tub. one with out jets, just hot soaking, possible to do this with a exterior gate and electronic member gate to avoid the caos that happens in a community pool? yes, I know more money but environment and quiet are just as important as the the therapy from the water. I'm a TBI survivor with many other injury's soaking in quiet would be very helpful. thank you
- Swim I aa
- Put the pool at the high school
- Rock climbing wall next to the pool
- None
- Walking River
- Diving depth in pool. Outdoor only pool chemicals damage my lungs unless outdoors.
- Standing wave!! Nice summer option for snowboarders!!
- Childrens activity pool, could not click above
- Please just a pool! Please don't compete with other businesses

6. What non-aquatics amenities would your family use at an aquatic recreation facility in Driggs? (Select all that apply)

- None (x3)
- I am more interested in seeing progress towards building a pool than other amenities. Please update the community in the plans for digging and use of the natural warm water source,. I think that the majority of people are willing to use tax dollars.
- We have access to most of these amenities already at other facilities, so they're not my top priority. That said, if these are incorporated into the facility, we would likely use many of them, and they would be a high priority in my opinion if they're necessary to make the center profitable
- Circuit training machines and massages if available! So exited and looking forward to the facility!
- Multipurpose dance/aerobics room
- Our vally cannot support a aquatic rec center. This will fall on tax payers to keep it running, and that is not acceptable.
- Again a dance studio would be amazing!
- Would like to have an area for wheeled sports like roller derby
- Bad idea! So not only will my taxes increase to pay for this, I will have a monthly access fee
- Senior/elder day care. TVA could collaborate w/ SWOT
- Tennis courts!!!
- Fitness studio - yoga, ballet etc

- I support more daycare options in the valley
- TENNIS PLEASE
- Concession but healthy kinds!
- Yoga, meditation room
- Rock climbing walls
- No plans to use them, but if they're there, who knows!
- We don't want a recreational facility
- There are already private gym facilities in this valley
- Tennis courts
- Multi use space (no courts) that could be used for classes - dance, yoga, stretching etc
- Please just a pool! Please don't compete with other businesses
- I AM NOT WILLING TO PAY TAX MONEY FOR THIS!!! We have enough billionaires needing a tax write off.