



ANNUAL REPORT 2022

Building a healthier community
through the power of water.





BUILDING MOMENTUM IN 2022

2022 was a year of growth and expansion at Teton Valley Aquatics. In January, we gained two new Board Members, Ashley Knight and Alva Parsons, who brought expertise in aquatic programming and hydrogeology to our board.

Next, we expanded the summer pool program for Summer 2022, building on the 2021 program to offer swim lessons and adult activities four days a week. This expansion allowed us to hire Sandy Lieftring as our summer pool manager, bringing smiles and laughter to the pool all summer long.

Finally, we made great strides towards completing the full aquatic facility. We administered a community survey, which addressed the desired amenities in the future pool, and used those results to finalize functional and operational requirements for the future pool.

Completing these steps allowed Teton Valley Aquatics and the City of Driggs to begin Conceptual Design work on the facility in Spring 2023!

THE TEAM

Our team is focused on building a healthier community through the power of water and providing year-round access to water in Teton Valley. We have brought together individuals with a variety of experiences, backgrounds, and skills to move forward with making this mission a reality.



STACY STAMM
Executive Director

2022 was an exciting year of growing our summer pool program and continuing to build the groundwork for the year-round pool. It was great to see so many children and adults accessing the pool during the summer and I can't wait for continued expansion in 2023!



MEGAN LATORRE
2022 Board Chair

It was amazing to see how TVA grew in 2022. Our summer swim program was extremely successful and benefited hundreds of Teton Valley youth. We are thrilled to be continually expanding both our programmatic offerings, as well as growing our board of directors, and cannot wait to see what 2023 brings.

2022 BOARD OF DIRECTORS

Our 2022 board of directors is doing much of the behind-the-scenes work to bring a year-round aquatic facility to Teton Valley! They volunteer their time and expertise to make sure that we are completing our mission.

MEGAN LATORRE, CHAIR
BARB BELLER, TREASURER
RANETA KINNEY, SECRETARY

ALVA PARSONS, DIRECTOR
ASHLEY KNIGHT, DIRECTOR
RICHARD WEINBRANDT, DIRECTOR

2022 ADVISORY COUNCIL

Our Advisory Council acts as our connection to the Teton Valley Community. Our 2022 members were our biggest supporters, volunteers, and advocates, offering their time and skills to improve TVA. We are grateful for their guidance and assistance!

JOHN BELLER
MOLLY BRESLIN
ANDY BROOKS
CARLO CANNELL
JAN COGBILL
JANSEN GUNDERSON
TRACEY-MAE HALL
PEGGY HINMAN

DEBBIE IOBST
STEVE IOBST
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WRAY LANDON
LIZ MCCANE
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JARED POWER

CELESTE REGAN O'MALLEY
BONNIE SELF
JAN SUITER
AMY VERBETEN
DAN VERBETEN
BOB WHIPPLE
DEBBIE WHIPPLE



RAPID GROWTH IN 2022

After the first year in 2021, the 2022 summer pool program saw exponential growth. Swim lesson participation grew by 57%, adult activity participation ballooned by over 400%, and staffing expanded two fold. Your support has continued to help us grow this program, allowing us to offer this stop-gap solution to the lack of community pool access while continuing to work towards a year-round aquatic facility in Teton Valley.

2022 SUMMER POOL PROGRAM RECAP

Summer 2022 was the second year we offered the summer pool program in a temporary pool in the Driggs City Park. Though the pool is only 32' x 16', we were able to offer a wide variety of activities which supported a diverse group of Teton Valley residents. Sandy Lieftring did a great job managing the pool and creating a welcoming environment for swimmers of all ages to learn and grow!

335 

SWIMMERS IN LESSONS

We expanded lesson programming by 57% from 2021, while maintaining a swimmer-to-instructor ratio of 5:1 or less.

■ Non-Swimmers

48% percent of summer pool lesson participants were non-swimmers when they started their classes. That's 160 children who gained life saving access to swimming lessons!

■ Parent & Me Lessons

Under 4-year-olds took Parent & Me lessons with a guardian to get them comfortable in water and ready for independent lessons when they're older.

21% 

PARTICIPANTS ON SCHOLARSHIPS

Grants from the Community Foundation of Teton Valley and Silver Star Communications allowed us to offer a scholarship rate of \$10 per session (6 classes) to 69 swimmers in 2022.

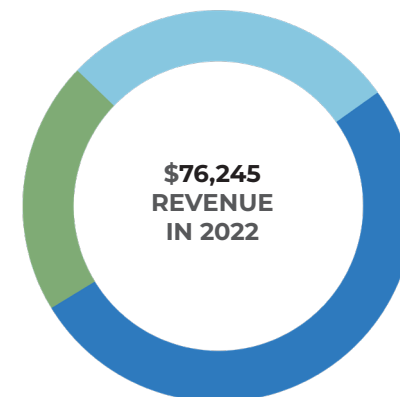
■ Adult Activity Visits

479 adults visited the pool to participate in water aerobics, water walking, tethered swimming, and even synchronized swimming.

■ Instructor Reliant

We were grateful to have 3 part-time swim instructors, one water aerobics instructor, and countless backup instructors ready to provide this program all summer long!

REVENUE & EXPENSES



23.5% FOUNDATIONS

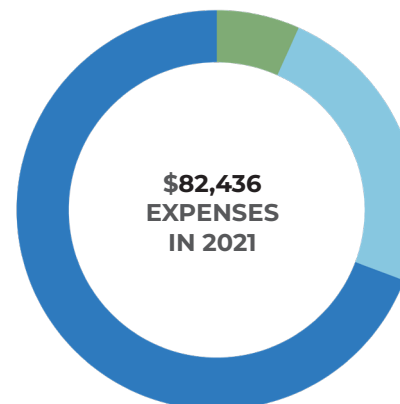
Grants from local and regional sources that were used for specific purposes

54.8% INDIVIDUAL CONTRIBUTIONS

Donations received for general operations or for specific programs from our generous community

21.4% PROGRAM FEES

Summer pool program registration fees, including adult and children programming



68.6% PROGRAMMING

Summer pool program expenses

21.5% ADMINISTRATION & OPERATIONS

Admin/Operations, employee salaries, consultant fees, operating expenses

9.9% FUNDRAISING & DEVELOPMENT

Fundraising and marketing of programs and brand building throughout Teton Valley

THE PROJECT



Teton Valley Aquatics is working in partnership with the City of Driggs and Teton Geothermal, LLC to complete our goal of building a year-round aquatic facility in Teton Valley. These partnerships allow us to optimize resources to meet the desire of Teton Valley residents and visitors for a financially sustainable facility that can adapt to the needs of our community.

PARTNER RESPONSIBILITIES

TETON VALLEY AQUATICS	TETON GEOTHERMAL, LLC	CITY OF DRIGGS
Philanthropic arm of the aquatics facility project	Geothermal Well Management	Primary contracting for the facility
<ul style="list-style-type: none">Capital campaign for constructionEndowment management for operations/maintenanceFundraising for programming scholarships	<ul style="list-style-type: none">Geothermal drilling permittingFunding the initial well drillingConstruction of the geothermal systems	<ul style="list-style-type: none">Land ProcurementDesign servicesConstruction managementFacility operation

2022 SUCCESSES

In 2022, Teton Valley Aquatics and the City of Driggs completed a Memorandum of Understanding outlining each partners' role in the project and solidifying our commitment to work together towards completion of the aquatic facility. We also finalized Functional and Operational Requirements for the final facility that will be used for completing the Conceptual Design in 2023.

PROJECT PHASES

COMMUNITY SURVEY <input checked="" type="checkbox"/>	FEASIBILITY STUDY <input checked="" type="checkbox"/>	SITE AQUISITION <input checked="" type="checkbox"/>	GEOTHERMAL DRILLING <input checked="" type="checkbox"/>
Our community lacks access to year-round water for safety, wellness and health. An aquatic facility was identified as an opportunity to serve as a community anchor, with diverse program offerings for all.	In 2019 we completed a feasibility study to inform the planning, design, and construction of an aquatic facility in Teton Valley. This study identified the scope of the aquatic facility as well as the next steps.	In 2021, 5+ acres was donated to the City of Driggs for the future aquatic facility. The site is located just north of the 5th Street Skate Park and will be a fantastic location for a future aquatic facility.	Teton Geothermal, LLC has identified the possibility of drilling to develop a low temperature pressurized geothermal water well. They are currently in the approval process with the State of Idaho for the well.
FACILITY DESIGN <input checked="" type="checkbox"/>	CAPITAL CAMPAIGN <input type="checkbox"/>	CONSTRUCTION <input type="checkbox"/>	PROGRAMMING <input type="checkbox"/>
TVA and the City of Driggs are jointly funding both the Conceptual Design and then the Final Design of the aquatic facility. Conceptual Design has already begun, and Final Design will begin in late 2024.	The team at TVA will lead a capital campaign to raise money from various resources including private donors, grants and public sources to fund construction of the facility.	The construction phase consists of brick and mortar construction! This phase will begin once the design is completed and construction costs are fully funded.	While the aquatic facility is being designed, the TVA team will work with the City of Driggs to develop a diverse programming and educational plan that meets the needs of our community.

2022 COMMUNITY SURVEY

TVA received 644 responses to our fall 2022 community survey. These responses represent at least 1,178 people. This survey was used to verify that amenities planned for inclusion in the conceptual design of the aquatic facility match the current needs and desires of the Teton Valley community.

The survey confirmed that Teton Valley residents are most interested in a facility with access to adult aquatic fitness, family oriented recreational swimming, and children's swim lessons. The most popular amenities included a lap pool, children's activity pool, hot pools/tubs, sauna, and showers, all of which are included in the functional and operational requirements for the conceptual design of the final aquatic facility.

PROGRAMS

Our goal is to offer accessible programs to encourage and support water safety and aquatic access in Teton Valley.

SUMMER POOL PROGRAM

Our summer pool program consists of swim lessons and adult aquatics activities Monday through Thursday all summer long. The Summer 2023 Pool Program will begin on June 12th in the Driggs City Park!

WATER SAFETY MONTH

May is National Water Safety month and TVA is offering programs to keep our community safe this summer.

We are partnering with the Valley of the Tetons library to bring Josh the Otter educational sessions to the community. Check out our website for more information on these events.

LIFE JACKET LOANER STATIONS

Our life jacket loaner stations provide free PFDs for people of all ages. Last spring, we added a South Bates station. Now river users can pick up and drop off PFDs at any of the most popular river accesses: South Bates, Buxton River Park, Rainey/Big Eddy and Cache Bridge/Packsaddle!

TIN CUP CHALLENGE 2023

The Community Foundation of Teton Valley's annual Tin Cup giving period is just around the corner and this year TVA needs your support to help us provide aquatics access to our community and continue moving the aquatic facility project forward!



45% of TVA's 2022 revenue came from generous Tin Cup Donors and the match provided by the Community Foundation of Teton Valley Challengers.

The funding TVA receives from the Tin Cup Challenge allows us to have the means to offer the summer pool program and continue towards a year-round aquatic facility.

\$34,000

TIN CUP FUNDING IN 2022

These funds were used to support our operating costs for employee salaries, and general administration.

\$40,000

GOAL FOR TIN CUP IN 2023

Our goal for Tin Cup this year is to raise funds to support our general operating costs to continue to provide much needed aquatics access and progress towards a final year-round aquatic facility.

TURNING A RIPPLE INTO A WAVE



2022 was a busy year for everyone in Teton Valley and we are so grateful for the individuals, foundations and businesses who continue to support Teton Valley Aquatics. The work we are able to do toward our mission of building community through the power of water is only possible with their support!

DONORS

Laura Aberle
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Emily Anderson
Anonymous
David & Catherine Arentz
Mitzi & Jan Van Arsdell
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Felix Zajac III & Joyce McFarland
Zajac

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City of Driggs
City Pass, Inc.
Community Foundation of Teton Valley
Das Optics
Deepen Fund
General Laundry
Highpoint Cider
Holiday Propane

Inlight Media
J. Carlo Cannell Fund of the Community
Foundation of Teton Valley
Network for Good
O'Connor-Larson Donor Advised Fund
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Silver Star Communications
Susan and Donald Radkoski Charitable Fund
Teton Adaptive Sports
Teton Springs Foundation
Wheel Wranglers

Teton Valley Aquatics strives to provide accurate recognition of donors. If you feel that there has been an error or omission, please contact our office at executivedirector@tetonvalleyaquatics.org so that we may correct our records.



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